

AD PRICES

2 col. x 2" Ad

Ohio	\$20.00
North or South	\$39.60
North & South	\$55.60
North/South/Ohio.....	\$67.60

2 col. x 3" Ad

Ohio	\$30.00
North or South	\$59.40
North & South	\$83.40
North/South/Ohio.....	\$101.40

2 col. x 4" Ad

Ohio	\$40.00
North or South	\$79.20
North & South	\$111.20
North/South/Ohio.....	\$135.20

2 col. x 6" Ad

Ohio	\$60.00
North or South	\$118.80
North & South	\$166.80
North/South/Ohio.....	\$202.80

3 col. x 2" Ad (Business Card)

Ohio	\$30.00
North or South	\$59.40
North & South	\$83.40
North/South/Ohio.....	\$101.40

3 col. x 3" Ad

Ohio	\$45.00
North or South	\$89.10
North & South	\$125.10
North/South/Ohio.....	\$152.10

3 col. x 5" Ad

Ohio	\$75.00
North or South	\$148.50
North & South	\$208.50
North/South/Ohio.....	\$253.50

4 col. x 4" Ad

Ohio	\$80.00
North or South	\$158.40
North & South	\$222.40
North/South/Ohio.....	\$270.40

(Quarter Page) Ad 4 col. x 7.5"

Ohio	\$150.00
North or South	\$313.60
North & South	\$441.60
North/South/Ohio.....	\$537.60

(Half Page) Ad 8 col. x 7.5"

Ohio	\$300.00
North or South	\$620.80
North & South	\$876.80
North/South/Ohio.....	\$1,068.80

AREA SHOPPER

2013

"We Don't Sell Advertising, We Sell Results"

**CALL FOR PRICES ON OUR FULL PAGE ADS.
(FULL COLOR, SPOT COLOR OR BLACK & WHITE)**

**FULL COLOR AVAILABLE FOR HALF PAGES TOO!!!
CALL US FOR DETAILS!**

LON WILSON
814.425.7272 CELL: 814.720.6314
lwilson@theareashopper.com

THE POWER OF THE AREA SHOPPER

Drop Off Locations Not Listed

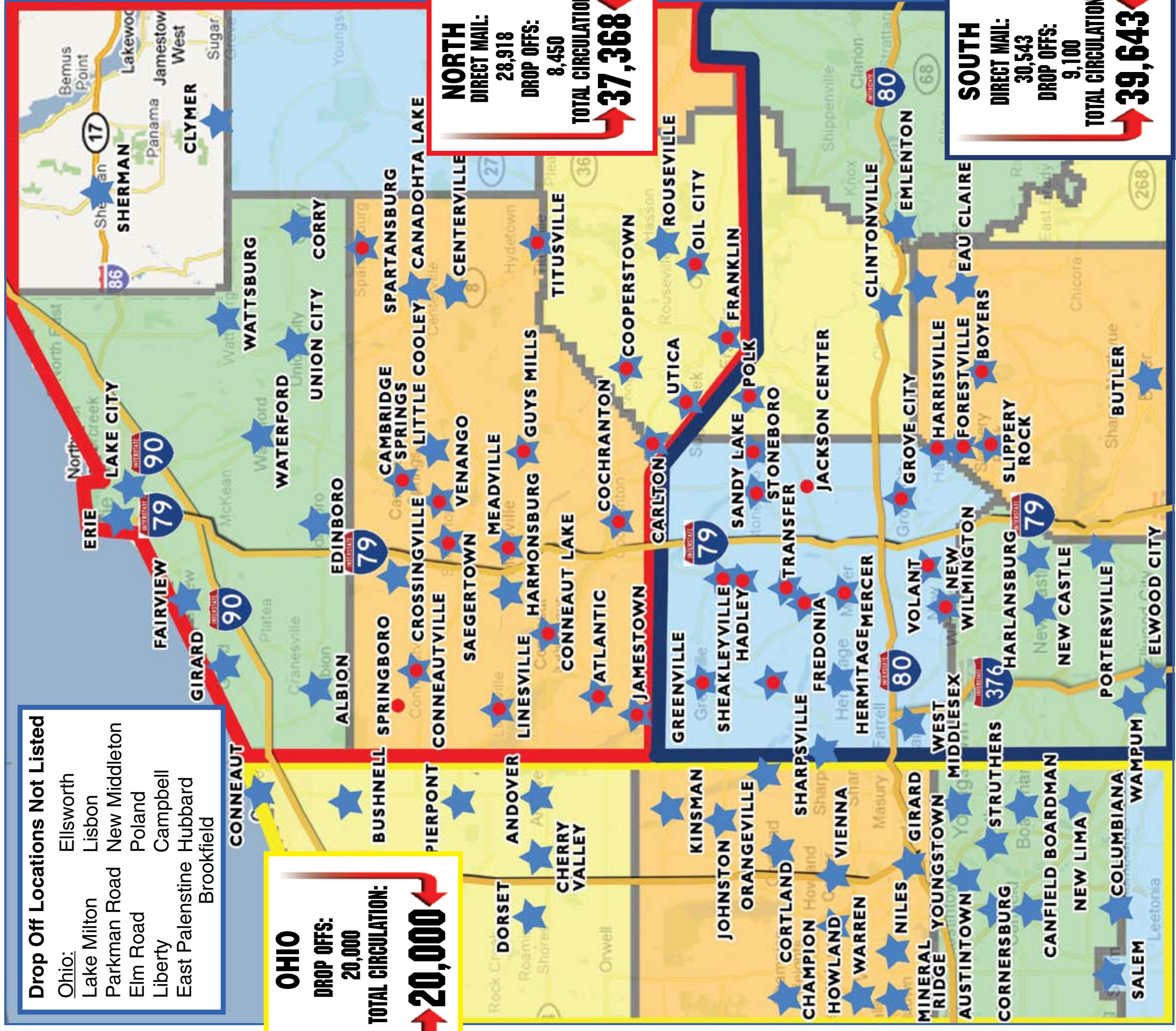
Ohio:
 Ellsworth
 Lake Milton
 Lisbon
 Parkman Road
 New Middleton
 Elm Road
 Poland
 Liberty
 Campbell
 East Palenstine
 Hubbard
 Brookfield

OHIO

DROP OFFS:
 20,000
TOTAL CIRCULATION:
20,000

NORTH
DIRECT MAIL:
 28,918
DROP OFFS:
 8,450
TOTAL CIRCULATION:
37,368

SOUTH
DIRECT MAIL:
 30,543
DROP OFFS:
 9,100
TOTAL CIRCULATION:
39,643



TARGET YOUR AREA!

NORTH:
 CRAWFORD
 VENANGO
 ERIE

SOUTH:
 MERCER
 BUTLER
 WARREN

OHIO:
 ASHTABULA
 TRUMBULL
 MAHONING

MAIL & DROP OFF
 MAIL
 DROP OFF



FACTS:

- Deadline is every Wednesday at Noon
- Less than 2% return on our drop offs
- The Oldest Shopper in Northwest PA since 1955
- No long term contracts required

