

AREA SHOPPER

NORTH ZONE

ERIE
LAKE CITY
FAIRVIEW
GIRARD
WATTSBURG
WATERFORD
UNION CITY
CORRY
EDINBORO

ALBION
SPRINGBORO
CROSSINGVILLE
CAMBRIDGE SPRINGS
SPARTANSBURG
CONNEAUTVILLE
LITTLE COOLEY
CANADOHTA LAKE

CENTERVILLE
VENANGO
SAEGERTOWN
LINESVILLE
CONNEAUT LAKE
HARMONSBURG
MEADVILLE
GUYS MILLS
TITUSVILLE

ATLANTIC
JAMESTOWN
COCHRANTON
COOPERSTOWN
CARLTON
UTICA
ROUSEVILLE
OIL CITY
FRANKLIN

NORTH
DIRECT MAIL:
29,869
DROP OFFS:
10,550
TOTAL CIRCULATION:
40,419

SOUTH ZONE

GREENVILLE
SHEAKLEYVILLE
HADLEY
SANDY LAKE
STONEBORO
POLK
SHARPSVILLE
FREDONIA
TRANSFER

JACKSON CENTER
HERMITAGE
MERCER
WEST MIDDLESEX
VOLANT
NEW WILMINGTON
GROVE CITY
CLINTONVILLE
KNOX

LUCINDA
EMLENTON
CHERRY VALLEY
HARRISVILLE
FORESTVILLE
BOYERS
EAU CLAIRE
SLIPPERY ROCK
BUTLER

HARLANSBURG
NEW CASTLE
WAMPUM
PORTERSVILLE
ELWOOD CITY

SOUTH
DIRECT MAIL:
32,291
DROP OFFS:
9,100
TOTAL CIRCULATION:
41,391

OHIO ZONE

CONNEAUT
BUSHNELL
PIERPONT
DORSET
ANDOVER
CHERRY VALLEY
KINSMAN
JOHNSTON
ORANGEVILLE
HUBBARD

CORTLAND
CHAMPION
HOWLAND
VIENNA
WARREN
MINERAL RIDGE
GIRARD
NILES
BROOKFIELD

YOUNGSTOWN
AUSTINTOWN
CORNERSBURG
STRUTHERS
CANFIELD
BOARDMAN
NEW LIMA
COLUMBIANA
SALEM

LAKE MILTON
PARKMAN ROAD
ELM ROAD
LIBERTY
EAST PALENSTINE
ELLSWORTH
LIABON
NEW MIDDLETON
POLAND
CAMPBELL

OHIO
DROP OFFS:
22,500
TOTAL CIRCULATION:
22,500

OHIO ZONE - \$5.00 PCI Flat Rate

TOTAL COPIES
DISTRIBUTED
OVER

100,000

**PUBLISHES
EVERY
SATURDAY**

**DEADLINE:
NOON
WEDNESDAY**

ONE ZONE (NORTH OR SOUTH)

2-22 Col. In.	\$9.90 PCI
23-44 Col. In.	\$9.80 PCI
45-66 Col. In.	\$9.70 PCI
67-88 Col. In.	\$9.60 PCI
89-110 Col. In.	\$9.50 PCI
111-128 Col. In.	\$9.40 PCI

TWO ZONES (NORTH & SOUTH)

2-22 Col. In.	\$12.90 PCI
23-44 Col. In.	\$12.80 PCI
45-66 Col. In.	\$12.70 PCI
67-88 Col. In.	\$12.60 PCI
89-110 Col. In.	\$12.50 PCI
111-128 Col. In.	\$12.40 PCI

ALL THREE ZONES

2-22 Col. In.	\$15.90 PCI
23-44 Col. In.	\$15.80 PCI
45-66 Col. In.	\$15.70 PCI
67-88 Col. In.	\$15.60 PCI
89-110 Col. In.	\$15.50 PCI
111-128 Col. In.	\$15.40 PCI

MECHANICAL SPECS

1 Column	1.16 in
2 Column	2.43 in
3 Column	3.66 in
4 Column	4.93 in
5 Column	6.21 in
6 Column	7.48 in
7 Column	8.76 in
8 Column	10 in