

The Lakeland Courier

FREQUENCY DISCOUNTS

PRICE IS PER WEEK

FRONT PAGE ADS & 1/8 PAGE ADS <small>AD SIZES 7 Front Page Ad Spots Available Ad Size - 3.22X2 1/8 PAGE - 4.91X3.2</small>	1-7 Weeks.....	\$45
	8 Weeks.....	\$40
	13 Weeks.....	\$36
	26 Weeks.....	\$33

1/4 PAGE ADS <small>AD SIZES 4.91X7.5</small>	1-7 Weeks.....	\$85
	8 Weeks.....	\$75
	13 Weeks.....	\$70
	26 Weeks.....	\$65
	52 Weeks.....	\$60

1/2 PAGE ADS <small>AD SIZES 10X7.5</small>	1-7 Weeks.....	\$135
	8 Weeks.....	\$125
	13 Weeks.....	\$120
	26 Weeks.....	\$110
	52 Weeks.....	\$100

FULL PAGE FULL COLOR BACK PAGE <small>AD SIZES 10X15</small>	1-7 Weeks.....	\$450
	8 Weeks.....	\$400
	13 Weeks.....	\$350
	26 Weeks.....	\$325
	52 Weeks.....	\$300

FULL PAGE ONE COLOR <small>AD SIZES 10X15</small>	1-7 Weeks.....	\$350
	8 Weeks.....	\$300
	13 Weeks.....	\$275
	26 Weeks.....	\$250
	52 Weeks.....	\$225

The Lakeland Courier

A Product of The Area Shopper

Serving Conneaut Lake, Linesville, Espyville, Conneautville and Springboro PA

The Lakeland Courier

NEWS IN YOUR NECK OF THE WOODS



FRONT PAGE AD
Only \$45
FULL COLOR

DISCOUNTS AVAILABLE

- BACK PAGE FULL COLOR..... **\$450**
- FULL PAGE ONE COLOR..... **\$350**
- HALF PAGE BLACK & WHITE **\$135**
- 1/4 PAGE BLACK & WHITE **\$85**
- 1/8 PAGE **\$45**

DIRECT MAILED INSIDE THE AREA SHOPPER TO OVER 6,700 HOMES WEEKLY!
DROPPED OFF TO SEVERAL LOCAL BUSINESS LOCATIONS!

DEADLINE EVERY MONDAY PUBLISHES EVERY SATURDAY
814-425-7272

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WHERE DOES THE LAKELAND COURIER GO...



6,700 HOME DELIVERED 800 DROPPED OFF WEEKLY! TOTAL 7,500 WEEKLY!

LINESVILLE 16424
Boxes - 552
RR1 - 618
RR2 - 445
RR3 - 429
RR4 - 502
Total - 2546

CONNEAUT LAKE 16316
RR1 - 682
RR2 - 574
RR3 - 472
RR4 - 590
Total - 2318

CONNEAUTVILLE 16406
RR1 - 274
RR2 - 463
RR3 - 475
Total - 1212

SPRINGBORO 16435
RR1 - 462
RR2 - 189
Total - 651